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Introduction to 360Telecommunications

360Telecommunications specializes in helping vendors like you grow business through an innovative sales lead generation process. Because we believe that the best sales prospects are the ones looking for you, we have developed a service that delivers qualified, targeted end-customer leads for buyer's needing business internet, business voice, VoIP and webhosting solutions.

How our service works:

Prospective buyers fill out an online lead form specifying the telecommunication solutions they need. 360Telecommunications verifies the buyer's information and matches it up to appropriate suppliers like you (with a maximum of five total suppliers). Suppliers are then sent an email with the buyer's contact information and purchasing requirements. You sell! No more cold-calling, only closing.

Our service is fully customizable for your needs:

- You select the products/services you want to offer.
- You select your desired geographical coverage area.
- No subscription fees. Leads are priced on a per lead basis (costs range from \$25 - \$100 per lead, depending on the product and other relevant criteria)
- No obligations or long-term contracts. You can cancel at anytime with 30 days notice

The founders of 360Telecommunications are experts in online marketing, and with over eight years of experience, they have acquired over 1,000,000 customers via internet marketing. By using proprietary tools and techniques, 360Telecommunications can help you get sales leads to grow your business

Let us put our experience to work for your company. Read on to see how easy it is to grow your business with 360Telecommunications.

Frequently Asked Questions

How does 360Telecommunications help suppliers like me?

360Telecommunications believes the best sales leads are customers who are looking for you. This is exactly what we do: connect you directly with businesses that are looking to buy or rent your products.

The 360Telecommunications process is simple:

- Prospective buyers fill out an online lead form for the service or solution that they are looking to purchase for their business.
- 360Telecommunications verifies the buyer's information and matches it up to appropriate suppliers like you (Maximum of five total suppliers).
- You are sent an email with the buyer's contact information and purchasing requirements.
- You sell! No more cold-calling, only closing.

How much do the leads cost?

360Telecommunications leads are priced on a per lead basis and you only pay for the leads you receive. Currently, leads cost between \$25 and \$100 depending on the product/service, company size, and other relevant factors. Please see our lead pricing sheet for more specific information on our lead pricing.

What is your Bogus Lead Policy?

360Telecommunications phone screens every lead to ensure quality. We guarantee that each lead sent to you will match the geographical service area for your profile, match the products or services selected in your profile, and contain valid contact information.

If the lead does not meet the requirements above, you may submit a bogus request for that lead. All bogus requests must be submitted via the Submit Bogus Request link at the bottom of the lead form prior to the 5th of the following month. For example: if you received the lead in January, you must submit your bogus request prior to Feb. 5th. Once your request is submitted, our customer service team will review the request and either accept or reject the request, notifying you of the outcome via email.

Accepted bogus reasons include leads that:

- Do not match your geographical profile,
- Do not match your product profile,
- Contains invalid phone or email information,
- Are a duplicate of previous lead sent by 360Telecommunications, or
- Are from a direct competitor.

If the lead does not meet one of the accepted reasons stated above, you must call and speak to a 360Telecommunications Customer Service Representative to discuss the lead in question.

Begin improving your sales today: 800-494-5949 | www.360Telecommunications.com

How many leads will I receive each month?

The number of leads you will receive depends on how many leads 360Telecommunications receives for your specific product and geographic coverage. The larger the territory you can serve and more products you can offer, the more leads you are eligible to receive.

How many suppliers receive each lead?

Buyers come to 360Telecommunications because they want to speak with multiple vendors like yourself in a timely manner. We will not oversell a lead. We will forward a lead to 5 or fewer vendors.

Can I get exclusive leads or only pay for closed leads?

Currently, 360Telecommunications is not set up to provide suppliers exclusive leads or work on a closed lead basis. The value that we provide to buyers is that we will have up to five qualified suppliers respond to their quote request.

What are your payment terms?

Accounts are billed on the 5th day of the following month to the credit card on file. If payment fails and is not reconciled by the 12th (within one week) a \$40 late fee will be applied to the account. At this time the account will also be deactivated, which will pause lead flow. Any account not paid in full by the last day of the month will be turned over to our collections firm with an additional 35% penalty fee.

To update your payment information, please contact a Customer Service Representative or visit the [Supplier Portal](#).

What is your cancellation policy?

360Telecommunications has a thirty (30) day cancellation policy.

You may opt out of the service by providing written notification of cancellation. Your account will be deactivated 30 days after receiving the notice. For example, if you submitted the notification on January 1st, your account will be deactivated on January 30th. You are responsible for all leads that you receive during those 30 days.

How do I sign up?

Easy! Just fill out our online registration form at Suppliers.360Telecommunications.com to let us know your company's information, account preferences, and provide your credit card. Or, if you prefer, you can call us at 800-494-5949 to get started.

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360Telecommunications Lead Pricing

Dedicated Voice

Base price: \$20
Minimum: \$20
Maximum: \$30

Type of service needed:

T1	base price
PRI	add \$5
T3/DS3	add \$10
Other	base price

Internet Service

Base price: \$20
Minimum: \$10
Maximum: \$30

Type of service needed:

DSL or Cable	deduct \$10
T1	add \$5
Ethernet < 10mbps	add \$5
Ethernet > 10mbps	add \$10
T3/DS3	add \$10
Other	base price

Integrated Access

Base price: \$20
Minimum: \$20
Maximum: \$30

Phone lines needed:

4-6 lines	base price
7-9 lines	add \$5
10-12 lines	add \$10
Unsure, please advise	base price

Conference Calling

Base Price: \$30
Minimum Price: \$30
Maximum Price: \$50

How often are conference calls:

Daily	add \$10
Weekly	add \$5
Monthly	base price

How many participants:

Less than 10	base price
10-19	add \$5
20 or more	add \$10

VoIP Service Lead

Base Price: \$50
Minimum Price: \$25
Maximum Price: \$100

Lines:

Less than 10	deduct \$25
10 – 19 lines	deduct \$10
20 – 49 lines	base price
50 – 99 lines	add \$25
100 or more	add \$50

Web Hosting

Base price: \$30
 Minimum Price:
 Maximum Price:

Type of webhosting service:

Shared server	deduct \$5
Dedicated server	base price
Cloud hosting	base price
Co-location server	add \$10
Unsure, please advise	base price

Telecommunications Sample Lead

The following is an actual lead, requested by a customer (identifying details have been changed to protect customer privacy) in the 360Telecommunications database.

Contact Name: Josh Howell
Company Name: Construction Crew Inc.

Location:
Old Dixie Hwy
Forest Park, TX 30297

Email: dklhtrl@constructioncrew.com
Phone: 678-555-5707
Fax: 678-555-5708

Request ID #10148

Buyer Notes: We're in need of a T1 internet service for our company use. The npa-xxx installation number is 678-555.

INSTALLATION LOCATION: **30297 - [Forest Park, GA]**

Question: Please select the type of business internet service you would like:

Answer: T1 (1.5 mbps)

Question: When will you make a decision on your business internet?

Answer: Within 2 weeks

Give Us Feedback:

You may submit a [bogus request](#) for this lead if it does not meet your product and/or geographic specifications. If you have any questions, please contact us at 800-494-5949.